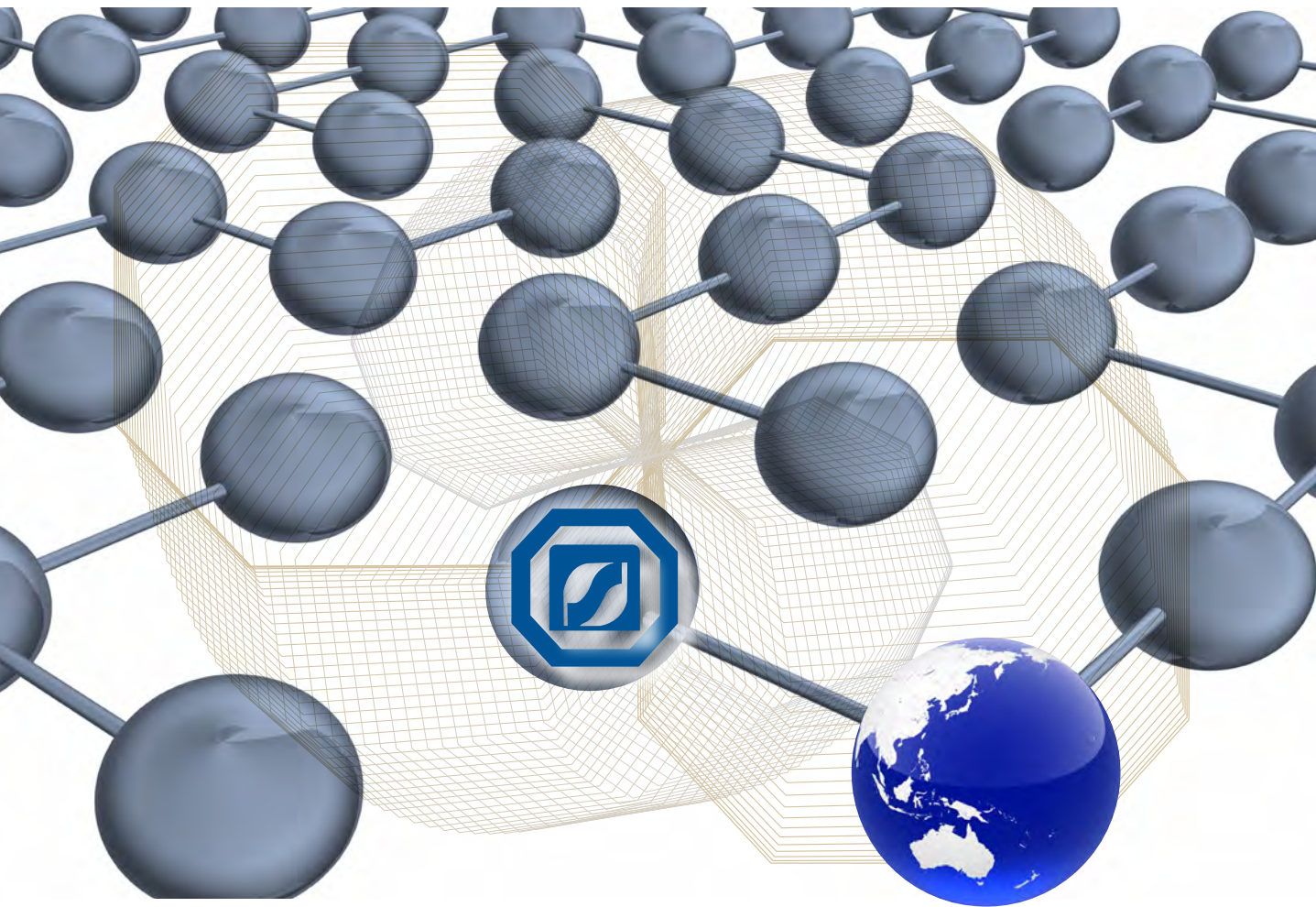


I. INTRODUCTION



About The SEACEN Centre

The South East Asian Central Banks (SEACEN) Research and Training Centre was first established as a legal entity in 1982 with eight member central banks/monetary authorities which has since grown to eighteen members in 2012. Since its inception, SEACEN has established its unique regional position in serving its membership of central banks in the Asia-Pacific region through its learning programmes, research work, and networking and collaboration platforms for capability building in central banking knowledge. Over the years, SEACEN has built a wide network base, in that besides its members, SEACEN has an outreach of 17 other central banks which are invited for its learning programmes, as well as 26 regional and international strategic partners. SEACEN plays a lead role in the design and delivery of its programmes in core central banking knowledge areas of Macroeconomic and Monetary Policy Management; Financial Stability and Supervision; and, Payment and Settlement System; as well as Leadership and Governance in central banking.

Objectives

The objectives of SEACEN are stated in its Memorandum and Articles of Association:

- *To promote a better understanding of the financial, monetary, banking and economic development matters which are of interest to the central banks and monetary authorities of the countries in South East Asia or of interest to the region as a whole; and,*
- *To stimulate and facilitate co-operation among central banks and monetary authorities in the area of research and training.*

SEACEN will fulfill its mission through:

- *Learning solutions aimed at strengthening central banking knowledge and skills.*
- *Networking and collaboration platforms to deliberate on issues and challenges on central banking; and share experiences, knowledge and expertise in central banking areas.*

Value Propositions Perspective

To achieve its vision and mission, SEACEN has four value propositions for its key stakeholders, namely:

- *Be a Centre of Excellence in Central Bank Learning*
- *Thought Leadership*
- *Regional Views*
- *Share Knowledge and Expertise*

Learning and Growth Perspective

SEACEN's learning and growth perspective takes into account its intangible assets as follows:

- **Organisational capital:** *Leverage on the power of citizenship through understanding the vision, mission, values and strategy and thus create a high performance culture.*
- **Human capital:** *Drive a high performance culture with the appropriate organisation structure and high calibre talent*
- **Knowledge capital:** *Manage strategic knowledge assets*
- **Technology:** *Leverage on technology for business and operational excellence*

Key Performance Indicators

SEACEN's goal is to create a core group of experts in the conduct of central bank learning. To achieve this goal, SEACEN working closely with its well balanced faculty and strategic partners, provides learning opportunities to its member central banks as well as non-member central banks in the region, to build a broader and deeper perspective on their own areas of expertise. In the long-term, SEACEN aspires to be recognised as the learning hub to central bankers in the Asia-Pacific region.



The South East Asia Central Banks (SEACEN) Research and Training Centre

